New Accounts

Hi Mary

I want to introduce myself as your new AWS Account Manager. I'm looking forward to working with you to ensure that XYZ Corp gets the most out of your AWS investment.

One of my objectives in supporting you will be to share best practices that I see working at other companies your size. This first tip is relevant if you are considering any data / analytics initiatives. One of AWS's Advanced Partners created a framework that automates architecture and infrastructure, allowing you to standup high-performing data platforms on AWS in a fraction of the time it takes to do from scratch. In seconds they can design your target architecture; in minutes they can explain the capabilities you'll receive; and in days they can implement a production ready POC.

If this is of interest, let's schedule a quick call to discuss this and your overall objectives with AWS. Thank you!

Current Accounts

Hi Mary

As you know, my job is to ensure that XYZ Corp receives the greatest business value possible from your AWS investment. Part of what I'll do to accomplish this is share best practices that I see working elsewhere.

We're seeing a large increase in data / analytics initiatives. An interesting development is that one of AWS's Advanced Partners created a framework that automates architecture and infrastructure, allowing you to build high-performing data platforms on AWS in a fraction of the time it takes to do from scratch.

Let me know if you are considering any data / analytics projects and I can arrange for you to speak with them. In seconds they can design your target architecture; in minutes they can explain the capabilities you'll receive; and in days they can implement a production ready POC.

Account Known to be Considering a Data Initiative

Hi Mary

In discussions with your team, I've learned that you are exploring use cases around data / analytics. I'd like to arrange for you to speak with an AWS Advance Partner that has created a framework that automates architecture and infrastructure, allowing you to build high-performing data platforms on AWS in a fraction of the time it takes to do from scratch. In seconds they can design your target architecture; in minutes they can explain the capabilities you'll receive; and in days they can implement a production ready POC.

Please let me know if you'd like to schedule a time to speak with them.