

New Accounts

Hi Mary

I want to introduce myself as your new AWS Account Manager. I'm looking forward to working with you to ensure that XYZ Corp gets the most out of your AWS investment.

As a first order of business, I'd like to offer you a free, ultra-efficient way to assess if your AWS environments are well-architected. It takes less than 90 minutes of your time, is complete in a week, and may improve performance, increase security, and reduce cost. We're sometimes even able to provide you with funding to have one of our Advanced Partners fix some of your highest risk issues that are uncovered in the process.

Please let me know if you're available for a quick call to discuss this and your overall objectives with AWS. Thank you!

Current Accounts

Hi Mary

As you know, my job is to ensure that XYZ Corp receives the greatest business value possible from your AWS investment. To that end, I'd like to share a best practice I see working elsewhere.

One of AWS's highly respected Advance Partners offers a free, ultra-efficient way to assess if your AWS environments are well-architected. It takes less than 90 minutes of your time, is complete in a week, and may improve performance, increase security, and reduce cost. Sometimes, AWS can even provide you with funding to have them fix some of your highest risk issues that are uncovered in the process.

Please let me know if you're available for a quick call to discuss this. Thank you!